

HALF OFF Suits and Furs MONDAY

Ladies' Tailor Made Suits, Smart, Up-to-date, Fetching, in all Popular Shades and Materials, from

One-third to One-half Off.

\$80 SUITS at **\$40**
\$60 SUITS at **\$30**
\$50 SUITS at **\$25**
\$25 SUITS at **\$15**

These Suits are of the finest materials and man-tailored in the very best styles. The ladies know that a special sale at Berger's means something.

Monday Morning.

S. Fredrick Berger & Co.,
1517 FARNAM ST.

GLOVES, UMBRELLAS, FANS and CANES

-FOR-

Men, Women
and Children

ED F. PICKERING

105 South 16th Street

Tips for Xmas Shoppers

resents for Young Misses



When making up your mind what to buy some particular girl stop and think what she needs in the way of things to wear. Would a nice dress please her—something very nice? The Nebraska Clothing Company has some beauties at from \$5.00 to \$15.00. Is she in need of a stylish pair of shoes, costing from \$1.00 to \$3.00, or a pair of gloves, at from 15 cents to \$2.50? Would a smart set of furs please her? They cost anywhere from \$2.00 to \$20.00. Some other hints of the Nebraska Clothing Company to buyers of presents for girls are purses, from 15 cents to \$10.00; hose, 25 cents to \$1.25; underwear, 15 cents to \$2.00; slippers, \$1.00 to \$2.00.

Perhaps she would like a nice rocking chair for her own for her room. In the furniture department at Hayden's you will find some that are suitable. At the same store will be found a multitude of other useful gifts, such as silk petticoats, dress goods, handkerchiefs, handkerchief cases or sets of furs. Possibly she likes to skate. In the hardware department are a special selection of skates for girls. A game possibly would add to her pleasure at Christmas time. If she is given to letter writing, stationery sets in great variety will be found in Hayden's book department.

Albert Edholm, Jeweler, Sixteenth and Harney, shows each month a fresh assortment of the popular birthstone jewelry, including rings, brooches and collars, also book marks and stationery conveniences.

The young miss will be pleased if she gets either a toilet case, manicure set, work box or basket, brush, comb and mirror set, traveling set, jewel case, glove and handkerchief box, music roll or card case, if it comes from Hardy's 50-Cent Store, 1513 Dodge street.

In gold and silver there is almost everything a girl's heart can desire and we are showing the most beautiful designs in brooches that we have ever had at Christmas time. Dog collars, some inexpensive, some rich with more expensive jewels are very fashionable just now. There is nothing nicer, however, than a chatelaine watch for a handsome present and too, there are bracelets, rings, lockets and gold beads in endless variety. S. W. Lindsay, Jeweler, 1516 Douglas street.

A very good idea for a growing girl is offered by the Bennett store in the chance to buy from a stock of thousands of fur scarfs and boas. These are especially designed for Christmas gift making; prices are exceedingly low—up from \$2.95. The Bennett company are showing a nobby little coat for a growing miss displayed in all colors and newest materials, price up from \$2.95.

When you give a present to a young lady you must use care and select one with good taste, especially so when it is jewelry. Always try and get something neat, never anything gaudy. Most girls would appreciate a chatelaine watch, a nice solitaire diamond ring, a fancy brooch, or a pearl handled umbrella. A big assortment of these articles can be found at A. Mandelberg's, 1522 Farnam street.

Everyone wants the young lady at their house to be popular. If she is going to keep her friends, she must have some way of amusing them when they call. There is nothing that will help make an evening pass away more delightfully than a phonograph and a variety of well-selected Victor records. Buy one for her for Christmas at the Nebraska Cycle Co., 1518 and Harney streets.

A kodak makes a present to be appreciated, both at the present time and in after years. Pictures taken of her friends and home surroundings will be very much enjoyed, but the pictures in after years will bring back fond remembrances of happy bygone days. The Robt. Dempster Co. have kodaks of all kinds and sizes at prices up from \$1.00.

Were you to ask Santa Claus what a young miss would prefer she would quickly say, "Get me either a writing desk, chiffonier, dresser, nice rug for my room,

music cabinet, a screen, new coat, new suit, set of furs or a new hat, but I want my gift to come from the People's Store, for I am sure that's Santa Claus' real home.

For young girls the Bennett company show a particularly fine line of neckwear—silk, lace and chiffon, up from 10 cents. There are some very unique toilet sets, comb and brush sets and manicure sets shown in the perfumery aisles—all this season's special importations and at prices little over half that is charged by exclusive dealers.

For large girls there are many pretty and useful things to be had in furs, either in sets or separate neck pieces, as well as coats, dresses, school or dress gloves, umbrellas, sweaters, house robes, handkerchiefs by the box, all in special assortment at Benson & Thorne's Lilliputian Bazaar.

N. P. Frandsen, the Jeweler, can help you out if you are at a loss to know what to get her. He is showing manicure sets, opera glasses, some nice pieces of cut glass, beautiful parasols, bracelets, watches, desk clocks, candleabra sets and rings galore.

If the girl is inclined to music, a music cabinet would make her a very useful as well as handsome present. We have them as low as \$4.75 in quarter sawed oak, or in mahogany at \$6.25; more elaborate ones at \$12.25, up to \$50.00. Miller, Stewart & Beaton.

A most pleasing gift for a young girl would be an accordion pleated dress, with suspenders or a sunburst skirt. The kind made by the Goldman Pleating company, 300 Douglas block, is always stylish and their prices are low.

The Jeweler always has a selection of gifts for young girls. At Fred Brodegaard's, 118 South Sixteenth street, some of the many things you will find include chains, crosses, bracelets, brooches, rings, hat pins, diamond rings.

Writing desks are always a welcome present. She will find it useful as well as a very handsome piece of furniture for her room. Miller, Stewart & Beaton are showing them at prices from \$8.00 up.

Can't counters as well as the jewelry newcases offer an immense number of suggestions for suitable gift making. Bennett's carries a complete line in all the latest goods.

When Play Time Comes.
Is your little girl learning to dance? Perhaps you have no piano, or if you have a piano, sometimes there is no one to play dance music for her when she and her young friends want to dance. If you have a Victor phonograph and some of their delightful dance records, it will afford her and her friends endless fun. The rest of the family will enjoy it, too. Victor phonographs are sold by the Nebraska Cycle Co., 1518 and Harney streets.

What boy is there that would not enjoy a tool chest full of all kinds of tools, the kind that he could make a wagon with if he desired, or where is the boy who does not enjoy a handsome pair of skates or a beautiful sled—These are some of the things which James Morton & Son Co. have for sale for boys. Then they have manual training tools, pocket knives—but what's the use—see them.

If the young miss is musical, wouldn't a banjo, guitar, zither or autoharp, please her. Has she a music roll, or music bag? Some of the late music or music books will be sure to please the musical girl. A. Hoopes, 1512 Douglas street.

Of course she likes to entertain her friends, then why not get her a phonograph, with a few well selected records. The Victor and Edison phonographs are for sale by the Nebraska Cycle Co.

Does she skate? She certainly will if you give her a pair of rollers. The Townsend Gun company have roller skates from 50 cents up.

Christmas Taught in Schools

CHRISTMAS tree teachings are now included in the curriculum of the New York public schools. Experience has taught that the joy and gift-giving of the Christmas season are the best aids in the improvement of the homes of newcomers to America. So in the school year plans inaugurated September 11, 1905, the Christmas tree holds a prominent place. One may search the courses of study in the public schools and find no mention of Christmas, but a visit to the school rooms where beginners are taught—not necessarily kindergartens—will reveal the reasons why the Christmas tree will this year be found in thousands of East Side homes where twelve months ago the name of Christmas was barren of meaning.

In pleasant school rooms the children are first made familiar with simple toys, told how they are intended to please. Then a delegation is sent out to bring in a suitable tree that has previously been placed in the school yard. Soon the tree stands upright in the school room. This done, the teacher trims it with glittering tinsel rope and ornaments, showing the little ones the way to arrange these to gain the best effects. Now comes the task of placing the presents, the very toys with which new boys have been taught the children being used. Presently the gifts are in position and the Christmas tree stands complete. Distribution of the presents follows, the lesson that gift-givers should carefully consult the tastes of those who are to receive being made clear. Over and over again these

Christmas lessons are given. The children never seem to find them monotonous. Only one objection to teaching of this sort is heard, always from persons to whom Christmas has been a home study from earliest memory, that it discards the kindly illusion of Santa Claus. This is answered by the declaration that most of the children who are thus taught of holiday joys never heard of the patron saint of the Christmas-tide; that, any way, real happiness is better than empty illusion.—Leslie's Weekly.

A Fierce and Deadly Tide.
A Philadelphia girl was recently overtaken and drowned by the incoming tide on the west coast of France. A transplanted Breton, said of this fatality:

"Can you, who see your own tides crawl in at the rate of ten feet or so an hour, imagine tides racing the wild white horses up the flat sands at the rate of half a mile a minute?"

"The extraordinary flatness of our Breton coasts gives us these phenomenal tides. The sea does not rise and fall. It appears and disappears. You have a vast and flat plain of sand. At a set hour the sea rushes in, white, wild, submerging this vast plain. At a set hour an unseen hand sucks the water back—thirty, forty, fifty miles—and nothing is visible but the plain white sand again."

"Wee unto such as walk on this desolate plain when the tide begins to rise, for they must drown! Nothing can save them."—Philadelphia Bulletin.



REMOVAL SALE OF NEW PIANOS AT COST

WE MOVE NEXT MONTH TO OUR NEW BUILDING

In the meantime we are rapidly closing out our entire stock at 1407 Harney street at prices that barely cover the factory cost and freights. Why buy unknown makes when you can get for almost the same figure a first-class piano, known by all as one of the best. Make a visit of inspection to our warerooms this week and see the newest and latest from the following celebrated piano factories.

Steinway -- Steger -- Emerson

A. B. Chase, Hardman, McPhail, Mason & Hamlin, Kurtzman, Steek and many others, the reliability of which there can be no question.

EASY TERMS OF PAYMENT TO ALL

WEBER PIANOLA PIANOS, \$500 to \$1,000

We are fortunate to secure a complete line in time for Christmas delivery. Metrostyle Pianolas (advertised in all magazines), most wonderful player on the market. Price only \$250, on payments. Free demonstration every day. Place your order now for Christmas.

SCHMOLLER & MUELLER

Closing out the entire Stock at
1407 Harney Street, OMAHA.

Teams Enough to Deliver Coal Promptly

There are a few pertinent reasons why our business increases each year.

- 1—Coal of quality as represented is what our customers receive. That inspires confidence and confidence is contagious.
- 2—There is nothing "one horse" about the S. C. Co. We invest enough money to carry a large stock, embracing all of the different kinds of coal. In other words, we have WHAT OUR PATRONS WANT and don't quarrel with them about selection.
- 3—We have our own teams and wagons—enough of them to do our work right and promptly. We deliver coal WHEN YOU SAY. Two big coal yards (one north and one south) also figure in our prompt delivery. Is it necessary to add that our weights are exactly correct.

SUNDERLAND BROS. CO.
1608 Harney—Here since 1893' Private 'phone exchange, No. 252.

A. B. Hubermann's

Is the oldest Jewelry Store in Omaha. He has been located forty years at the same place—at the South-east Corner Thirteenth and Douglas Streets.

He is the DIAMOND IMPORTER

in the west and controls that business here on account of lower prices and guaranteed qualities. See him for your Christmas gifts and you will save money.

15th and Douglas Streets

Accordion, Sunburst, Side and Box Pleated Skirts.

SPECIAL SALE

Children's and Misses' Pleated Dresses and Skirts in all colors and prices.

The Goldman Pleating Co.
Office 200 Douglas Block.
TEL. 1936. Over 107 South 16th St., Omaha.



Christmas Presents...

We are showing a beautiful line of goods suitable for Christmas presents.
Ladies' and Men's Linen Initial Handkerchiefs, 15c each; half dozen in box, 85c.
Ladies' and Men's Linen Initial Handkerchiefs, 25c each; half dozen in box, \$1.50.
Ladies' Linen Lace and Embroidered Handkerchiefs, 10c, 15c, 25c, 50c, 75c, \$1.00 and up.
Beautiful Fans, 50c, 75c, 85c, \$1.00 and up.
Ladies' Kid Gloves, \$1.00 and \$1.50.
Ladies' Neckwear—the newest things out.
Ladies' Belts—silk and leather.
Fancy Hosiery, 50c and up.
All kinds of Christmas novelties and Art Goods.

Weinlander & Smith
Formerly With Mrs. J. Benson. 1510 Douglas St.

Avoid the Holiday Crowds

and secure the greatest values and most satisfactory Christmas offerings by doing your Christmas shopping this week.

Where Quality Counts We Win

Portfolios, Writing Cases, Elegant Box Stationery, Beautiful Inkstands, Desk Sets, Address Books, Poker Sets, Duplicate Whist, Calendars, Card Cases, Pocket Books, Christy, Remington and Fisher's Pictures.

The Moyer Stationery Company
220 and 222 South Sixteenth Street

Special Prices on Cigars

---For Christmas---

Our stock comprises all the popular brands and prices much less than other dealers.

- MI Favorita Clear Havana Cigars.
 MI Favorita, Camellas..... 3 for 25c—\$3.50 box of 50
 MI Favorita, Favoritas..... 2 for 25c—\$5.75 box of 50
 MI Favorita, Lindas..... 10c—\$4.50 box of 50
 MI Favorita, Little Ones..... 5c—\$2.25 box of 50
 MI Favorita, Puritano Finos..... 10c—\$4.50 box of 50
 "The kind that Park & Tilford of New York sell you, and at the same prices."
 5c La Regalia..... 10 for 25c—\$1.25 per box of 50
 5c Red Singer..... 15 for 25c— 85c per box of 50
 10c Spanish Perfectos..... 4 for 25c—\$1.25 per box of 25
 3 for 25c Victoridad, clear Havana..... 4 for 25c—\$3.00 per box of 50
 10c Victoridad, clear Havana..... 4 for 25c—\$3.00 per box of 50
 2 for 25c Vicioridad, clear Havana..... 3 for 25c—\$4.00 per box of 50
 Miller Seed Stogies, Wheeling, W. Va..... 3 for 5c—\$1.50 box of 100
 Pollock Process Stogies..... 2 for 5c—\$1.75 box of 100

Not a bit too early to be thinking of Christmas Cigars. Any thing you select now can be laid aside for later delivery. Remember we have all popular brands and your brand at cut prices.

Myers-Dillon Drug Company
Cigar Department. 16th and Farnam Sts.

A New Attraction will be presented December 18th by the Union Pacific and Salt Lake Route.

The Los Angeles Limited
a new train over a new route to run daily between Omaha and Los Angeles.